

## **CISTalks**

Time: **2024-12-04T13:00-14:00**

Location: **BBBF-309, Yeditepe University**

Open to the public. All are invited.

# **Emerging Technologies Reshaping Future Business Environment**

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### **Abstract**

In an era of rapid technological advancements, emerging technologies are transforming the way businesses operate and compete globally. From artificial intelligence and blockchain to the Internet of Things (IoT) and 5G, these innovations are not only reshaping industries but also redefining the very structure of the business landscape. As companies integrate these cutting-edge technologies, they are unlocking new opportunities for efficiency, customer engagement, and market expansion, while simultaneously facing unprecedented challenges in digital security, ethics, and workforce adaptation.

This talk will explore the key emerging technologies that are driving this transformation and their potential impacts on future business environments. We will discuss how AI is revolutionizing decision-making processes, how blockchain is enhancing transparency and security, and how IoT is creating more connected, data-driven ecosystems. Additionally, we will examine the implications of these technologies for leadership, strategy, and organizational culture, offering insights into how businesses can best prepare for a future shaped by technological innovation.

### **Biography**

Dr. Emre Kanaat is a senior executive with diverse experience in the areas of consumer products & services, digital transformation, business development and strategic planning. He has worked in senior management positions for more than 25 years in different international companies such as Coca-Cola, Citibank, Turkcell Global Bilgi and Vodafone, focusing on strategy and commercial solutions. He has experience and deep knowledge in mobile technologies, digital transformation, strategic planning, business partner management and services.

In his professional career, Kanaat delivered multiple business turnarounds, led successful business launches and sustainable growth. He took part in the formation of global digital service and international market strategies in Vodafone London central team. Corporate performance management, commercial negotiations, organizational structuring and collaborations are among the subjects he has focused on for many years. He has an excellent track record of building

businesses, partnerships and organizations in situations that require change management, interpersonal, and extensive execution skills.

Dr. Kanaat is a graduate of Boğaziçi University, Department of Economics, and holds an MBA from Yeditepe University and an MA from the University of Houston – Clear Lake MIS. He completed his doctorate study on Internet of Things (IoT) and Digital Transformation in the field of Business Administration at Bahçeşehir University. Kanaat is a speaker at programs at various summits and universities and lectures on “E-Business”, “Digital Business Management” and Mobile Marketing at Yeditepe and Bahçeşehir Universities. He also actively writes research reports on various issues to public institutions and submits its suggestions to the relevant public authorities.